



**SeniorCare  
Experts**

*Helping Seniors Live Independently*

***SeniorCare Experts would  
like to announce TWO  
exciting events.***

**Friday, October 16, 2020  
Noon - 2 pm**

**The Olmstead  
3701 Frankfort Ave  
Louisville, KY 40206**



***Heroes at Heart*** is an opportunity to recognize the wonderful volunteers that serve seniors and disabled adults through SeniorCare Experts' programs. We will also be recognizing three community leaders that are making a difference in the lives of seniors.



**Thursday, March 4, 2021  
6 - 9 pm**

**Mellwood Arts Center  
1860 Mellwood Ave  
Louisville, KY 40206**

***Sipp'n for Seniors*** is an evening of sipping, tasting, silent auction, entertainment and celebrating SeniorCare Experts' 46 years of serving seniors. This event helps support our vital mission.

## Who is SeniorCare Experts?

As a long standing nonprofit organization, our mission is to *enable seniors to live healthy, comfortable and fulfilling lives at home, by being a trusted non-profit provider of services, products and information in metro Louisville*. We serve seniors and adults affected by MS, Parkinson's, Stroke, Epilepsy, disability in all of metro Louisville. Limited services are offered in southern Indiana, Oldham, Bullitt and Shelby counties.

We believe all individuals have the right to choose where they would like to age. We surround these individuals with care, safety and allowing them to retain their self-respect and dignity.

SeniorCare Experts has a very holistic approach to helping individuals. We look at the whole person, their surroundings and the variety of their needs. This is done with thorough detailed assessments to help staff determine and advise the best solution for you or your loved one.

## Heroes at Heart

Each year, SeniorCare Experts recognizes the generous efforts of the volunteers that enable us to provide care for our clients to live independently. At the Heroes at Heart luncheon, we will recognize those volunteers and honor three Community Leaders who have made a difference in the lives of seniors. These Community Leaders are nominated by their peers and selected by a special committee. The criteria for each category is below.

**Ambassador for Seniors:** This candidate is someone who speaks up for seniors, some that may not be capable of speaking for themselves; or speaking up for a cause that affects the welfare of a senior(s). This could be a family member, friend, volunteer and or a professional.

**Bridging the Gap:** This candidate connects the younger generation to the older generation or vice versa. He or she finds ways in doing so by being creative and innovative.

**Compassionate Heart:** This is someone who invests his or her time in serving and nurturing a senior or many seniors in a community. He or she is creative, innovative and shares in the joys and sadness of aging.

A nomination form is included in this packet of information. We encourage each of our sponsors and community partners to submit a nomination for these great honors.



145 Thierman Lane · Louisville, KY 40207  
(502) 896-2316  
[www.srcareexperts.org](http://www.srcareexperts.org)

## ***Sponsorship Levels:***

***The following sponsorship opportunities will allow you to support BOTH events.***

***We depend on generous support from donors and sponsors like YOU to help us help seniors.***

SeniorCare Experts is grateful for your consideration. We couldn't continue to help our seniors without generous sponsors like you. Since the two events fall in separate calendar years, we can work with you regarding split payments/pledges. Please ask us for more information.

### **Legacy - \$5,000**

<b><i>Sipp'n for Seniors</i></b>	<b><i>Heroes at Heart</i></b>
✓ Eight (8) tickets to event	✓ Eight (8) tickets to luncheon
✓ Opportunity to promote company and/or product to audience during the event	✓ Opportunity to promote company and/or product to audience during the event
✓ Business logo on all signage	✓ Business logo on all signage
✓ Logo Recognition in program	✓ Logo Recognition in program
✓ Logo on SCE website with link to your website and social media recognition	✓ Logo on SCE website with link to your website and social media recognition
✓ Company "ad" in monthly e-newsletter for 12 months including link to your website	✓ Company "ad" in monthly e-newsletter for 12 months including link to your website

SeniorCare Experts monthly e-newsletter is sent to over 12,400 recipients. These are businesses connected to the senior industry, adult children of aging parents, seniors, friends of SeniorCare Experts and more.

### **Champion - \$3,000**

<b><i>Sipp'n for Seniors</i></b>	<b><i>Heroes at Heart</i></b>
✓ Six (6) tickets to event	✓ Two (2) tickets to luncheon
	✓ Opportunity to introduce the award honorees
✓ Business logo on all signage	✓ Business logo on all signage
✓ Logo Recognition in program	✓ Logo Recognition in program
✓ Logo on SCE website with link to your website and social media recognition	✓ Logo on SCE website with link to your website and social media recognition
✓ Company "ad" in monthly e-newsletter for 6 months including link to your website	✓ Company "ad" in monthly e-newsletter for 6 months including link to your website

## **Trail Blazer - \$2,000**

<b><i>Sipp'n for Seniors</i></b>	<b><i>Heroes at Heart</i></b>
✓ Four (4) tickets to event	✓ Two (2) tickets to luncheon
✓ Business logo on all signage	✓ Business logo on all signage
✓ Logo Recognition in program	✓ Logo Recognition in program
✓ Logo on SCE website	✓ Logo on SCE website
✓ Company "ad" in monthly e-newsletter for 4 months	✓ Company "ad" in monthly e-newsletter for 4 months

## **Advocate - \$1,000**

<b><i>Sipp'n for Seniors</i></b>	<b><i>Heroes at Heart</i></b>
✓ Two (2) tickets to event	✓ Two (2) tickets to luncheon
✓ Business logo on all signage	✓ Business logo on all signage
✓ Logo Recognition in program	✓ Logo Recognition in program
✓ Logo on SCE website	✓ Logo on SCE website

## **Supporter - \$500**

<b><i>Sipp'n for Seniors</i></b>	<b><i>Heroes at Heart</i></b>
✓ Two (2) tickets to event	OR ✓ Two (2) tickets to luncheon
✓ Business name listed in program	✓ Business name listed in program

## ***How does SeniorCare Experts help?***

We offer a variety of services that help the individual stay safe. If the individual requires assistance in an area that is not under our umbrella of services, we have many partners in the community that we will recommend.

There is a fee for the services listed below. With funding from grants, foundations and individual donors, we are able to provide a sliding scale. Our fees are reasonable and fair in the marketplace. All proceeds go back into the program allowing those that are in financial hardship to receive the care they need. *We do not want to turn anyone away!*

**Consultations, Assessments, Information and Referrals:** SeniorCare Experts' Social Worker will provide a detailed assessment to help determine and advise the best care. Goals are determined in conjunction with the client and family. Areas evaluated will include Health, Home, Support System, Assess the emotional/cognitive/psychiatric status and more.

**Case Management:** SeniorCare Expert's Social Worker uses a collaborative process of assessment, planning, facilitation, care coordination, ongoing evaluation and advocacy for options and services to meet an individual's and family's comprehensive health needs. We do this through communication and identification of available resources to promote patient safety, quality of care and cost-effective outcomes. We help in meeting goals, achieving client wellness and autonomy.

**Home Delivered Chef Prepared Meals:** Our clients enjoy a freshly prepared meal each weekday. These meals are heart healthy, low sodium and diabetic if needed. We have wonderful volunteers who deliver the meals. These volunteers not only offer a friendly visit, they are providing a wellness check with the individual.

**Emergency Medical Alert** is a 24/7 service giving the individual an extra level of safety in the home or on the go. He or she can press a waterproof button to call for help to the nearest relative/neighbor, friend or EMS (if needed). We offer contract-free full service. Our dedicated staff teaches the individual how to use it and we will return to replace buttons and batteries when needed. Our staff is also notified if the button is activated so we may follow up with the individual and the family to ensure everyone is safe.

**Medication Dispenser:** This is an in-home system that helps manage the complex medication regime seniors often face. The monitored dispenser prevents the senior from common mistakes such as taking doses at the wrong time or taking incorrect amounts. If the individual misses taking a dose at a designated time, the system contacts the designated family caregiver which provides a complete loop of protection for the individual.

**Home Care/Respite:** When there is a need for assistance with activities of daily living such as: personal care, light chores, light meal preparation, bathing/grooming, transportation and companionship, we send a bonded caregiver into the home. This service relieves the family member so they have quality time for themselves.

**Desk Mates:** We work with an individual that provides personal assistance with basic financial and household tasks such as organizing records, sorting mail, making sure bills are getting paid on time and helping avoid financial scams.

*All of these services listed are contract free. Financial Assistance may be available. Please talk to one of our helpful staff members.*



***Yes! I want to help our seniors! My sponsorship level is:***

\_\_\_ Legacy - \$5,000

\_\_\_ Advocate - \$1,000

\_\_\_ Champion - \$3,000

\_\_\_ Supporter - \$500

\_\_\_ Trail Blazer- \$2,000

**Heroes at Heart Luncheon Tickets**

\$35/single ticket

\$250/table of 8 tickets (Name will be included on table)

# of tickets = \_\_\_\_\_

Total Due: \_\_\_\_\_

**Sipp'n for Seniors Event Tickets**

\$65/single ticket

\$125/two tickets

\$475/table of 8 tickets (Name will be included on table)

# of tickets = \_\_\_\_\_

Total Due: \_\_\_\_\_

**Company/Individual Name:** \_\_\_\_\_

**Display Name (if different from above):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Please direct any questions to Patty Dissell (502) 896-2316 Register on line at [www.srcareexperts.org](http://www.srcareexperts.org)  
SeniorCare Experts is a non profit organization. Our federal tax id is: 61-0860265



## Honoree Nomination Form

SeniorCare Experts will be honoring three individuals representing the heart of senior care in our community at the ***Heroes at Heart*** Luncheon held on October 16, 2020 at *The Olmstead*.

These three honorees will be nominated by peers and carefully picked by a special committee. This evening is an opportunity to present them with their award as well as celebrating SeniorCare Expert's 46 years of serving seniors in the Louisville area.

The categories for recognition are:

***Ambassador For Seniors*** - This candidate is someone who speaks up for seniors, some that may not be capable of speaking for themselves; or speaking up for a cause that affects the welfare of a senior(s). This could be a family member, friend, volunteer and/or a professional.

***Bridging the Gap*** - This candidate connects the younger generation to the older generation or vice versa. They find ways in doing so by being creative and innovative.

***Compassionate Heart*** - This candidate is someone who invests their time in serving and nurturing a senior or many seniors in a community. They are creative, innovative and share in the joys and sadness of aging.

**All nomination forms are due by Friday, September 25, 2020.**

Please send your completed nomination form to:  
145 Theirman Lane Louisville, KY 40207 OR [info@srcareexperts.org](mailto:info@srcareexperts.org)  
Questions? Call us at (502) 896-2316.

